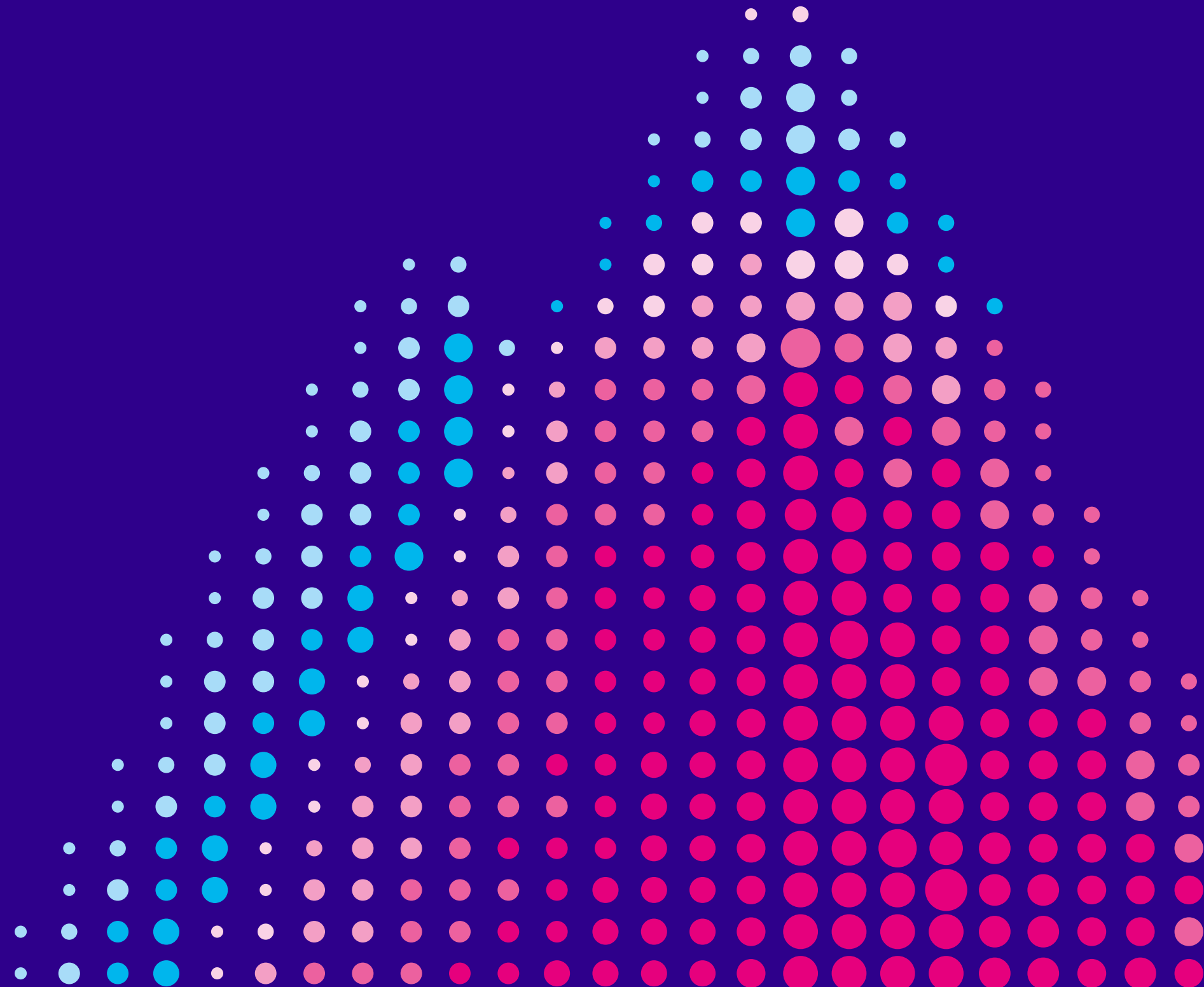


Business  
Beats Cancer®  
Edinburgh

# TAKE ON 7 HILLS TOOLKIT



# Take on 7 Hills

## All Assets

Download all of the assets in this toolkit here and let everyone know that you'll be taking part in the 7 Hills Challenge to help raise vital funds for cancer research.





An aerial photograph of Edinburgh, Scotland, taken at sunset. The city is spread across a valley, with the Old Town and New Town visible. Three pink circles are placed on the horizon, each with a dashed line pointing down to a specific hill. The foreground shows a grassy hillside with a path leading up. A large blue semi-circle is overlaid on the bottom left of the image.

# TAKE ON 7 HILLS

- Arthur's Seat
- Castle Rock
- Calton Hill
- Corstorphine Hill
- Craiglockhart Hill
- Blackford Hill
- Braid Hills

## Social Posts

### Hill List Assets

What better way to illustrate the highs and lows of battling cancer than to climb up and down the seven hills of Edinburgh? Download static and video social posts here to let everyone know that you'll be taking part in the challenge.

# Social Posts

## Generic Hill Assets

Download static and animated social posts here to let everyone know that you'll be taking part in the 7 Hills Challenge to help raise vital funds for cancer research.





## Social Posts

### Compass Assets

Download this animated social post to raise awareness that you will be taking part in the 7 Hills Challenge.



# Social Posts

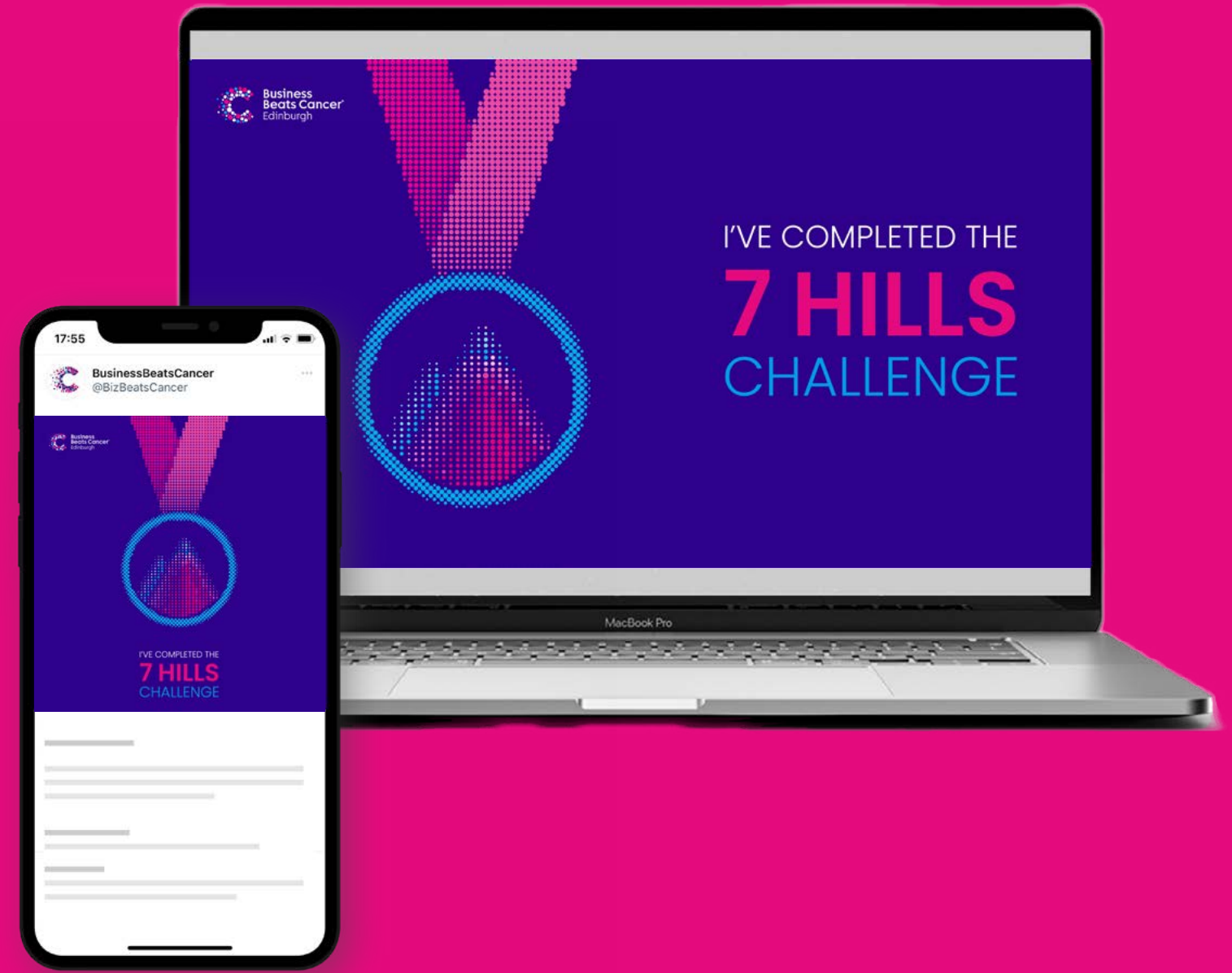
## Fundraising Assets

Download static and animated social posts to keep everyone up to date on your fundraising progress.



# Social Posts Completion Medal

Download static and animated social posts to let everyone know you have completed the 7 Hills Challenge.



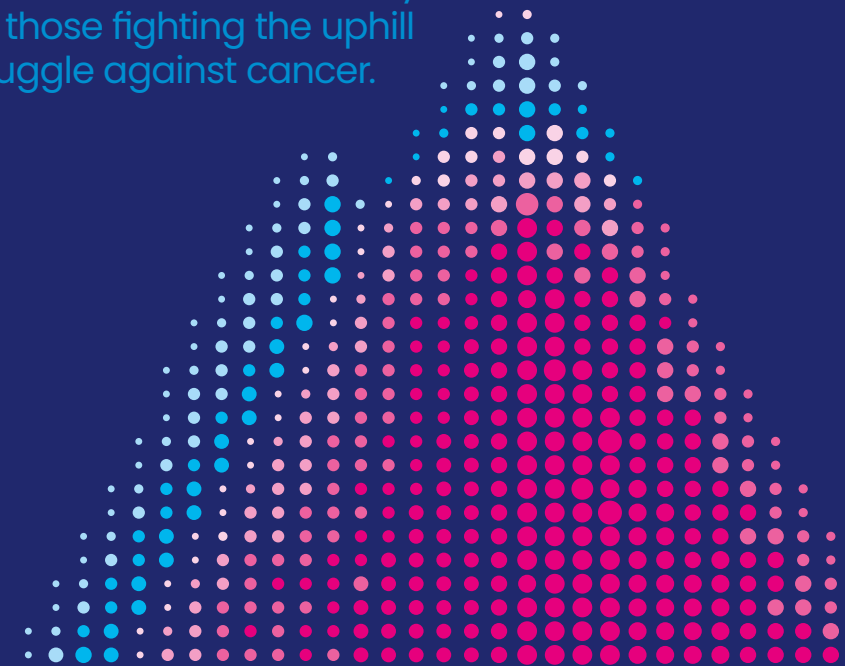
# Scan to Donate

## Poster / QR code

Donating has never been so easy!  
Download our poster and use the  
QR code to get your donations  
started.

# TAKE ON 7 HILLS

Join us in Edinburgh,  
on Friday 29<sup>th</sup> August 2025  
as we hike to raise money  
for those fighting the uphill  
struggle against cancer.



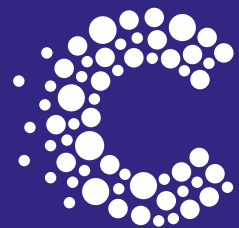
For more information contact  
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# Thank You



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