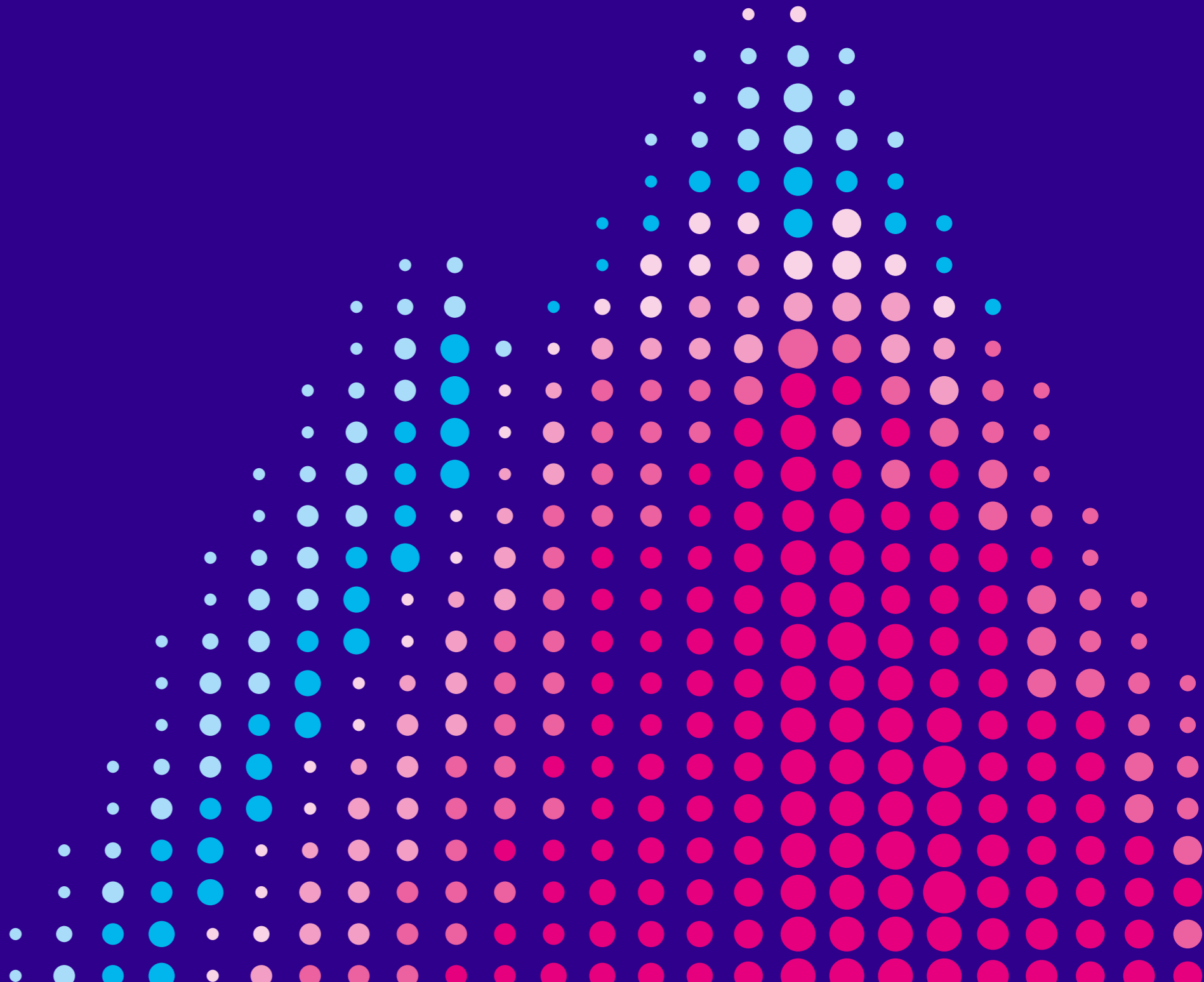


**BUSINESS  
BEATS  
CANCER**

EDINBURGH

**TAKE ON  
7 HILLS  
TOOLKIT**



# Take on 7 Hills

## All Assets

Download all of the assets in this toolkit here and let everyone know that you'll be taking part in the 7 Hills Challenge to help raise vital funds for cancer research.





# TAKE ON 7 HILLS

- Arthur's Seat
- Castle Rock
- Carlton Hill
- Corstorphine Hill
- Craiglockhart Hill
- Blackford Hill
- Braid Hills

## Social Posts Hill List Assets

What better way to illustrate the highs and lows of battling cancer than to climb up and down the seven hills of Edinburgh? Download static and video social posts here to let everyone know that you'll be taking part in the challenge.

# Social Posts

## Generic Hill Assets

Download static and animated social posts here to let everyone know that you'll be taking part in the 7 Hills Challenge to help raise vital funds for cancer research.





## **Social Posts** **Compass Assets**

Download this animated social post to raise awareness that you will be taking part in the 7 Hills Challenge.

# Social Posts

## Fundraising Assets

Download static and animated social posts to keep everyone up to date on your fundraising progress.





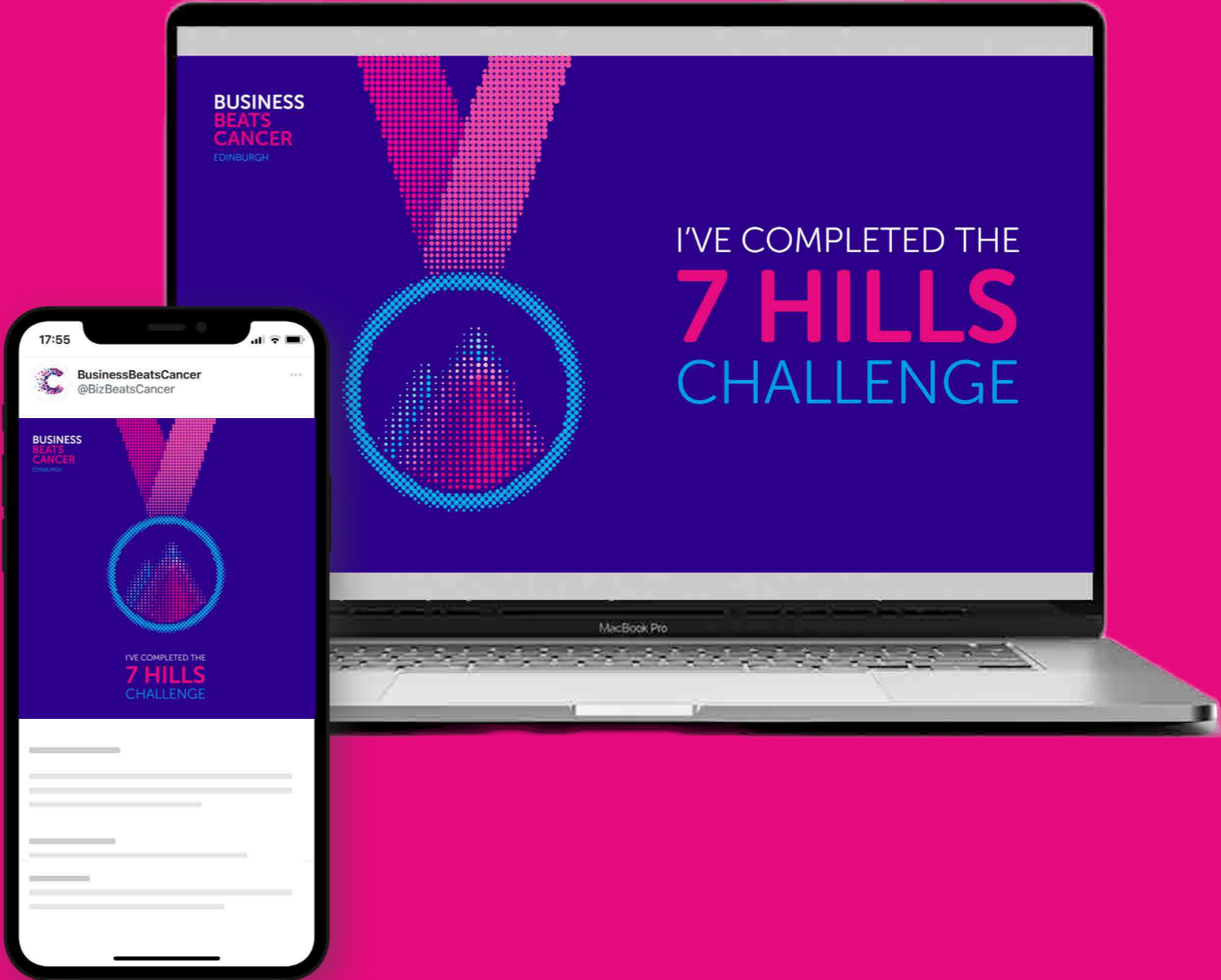
# Social Posts Event Filter

Download this filter to take photos during the event and document completing the 7 Hills Challenge.

\*Open on a mobile device.

# Social Posts Completion Medal

Download static and animated social posts to let everyone know you have completed the 7 Hills Challenge.





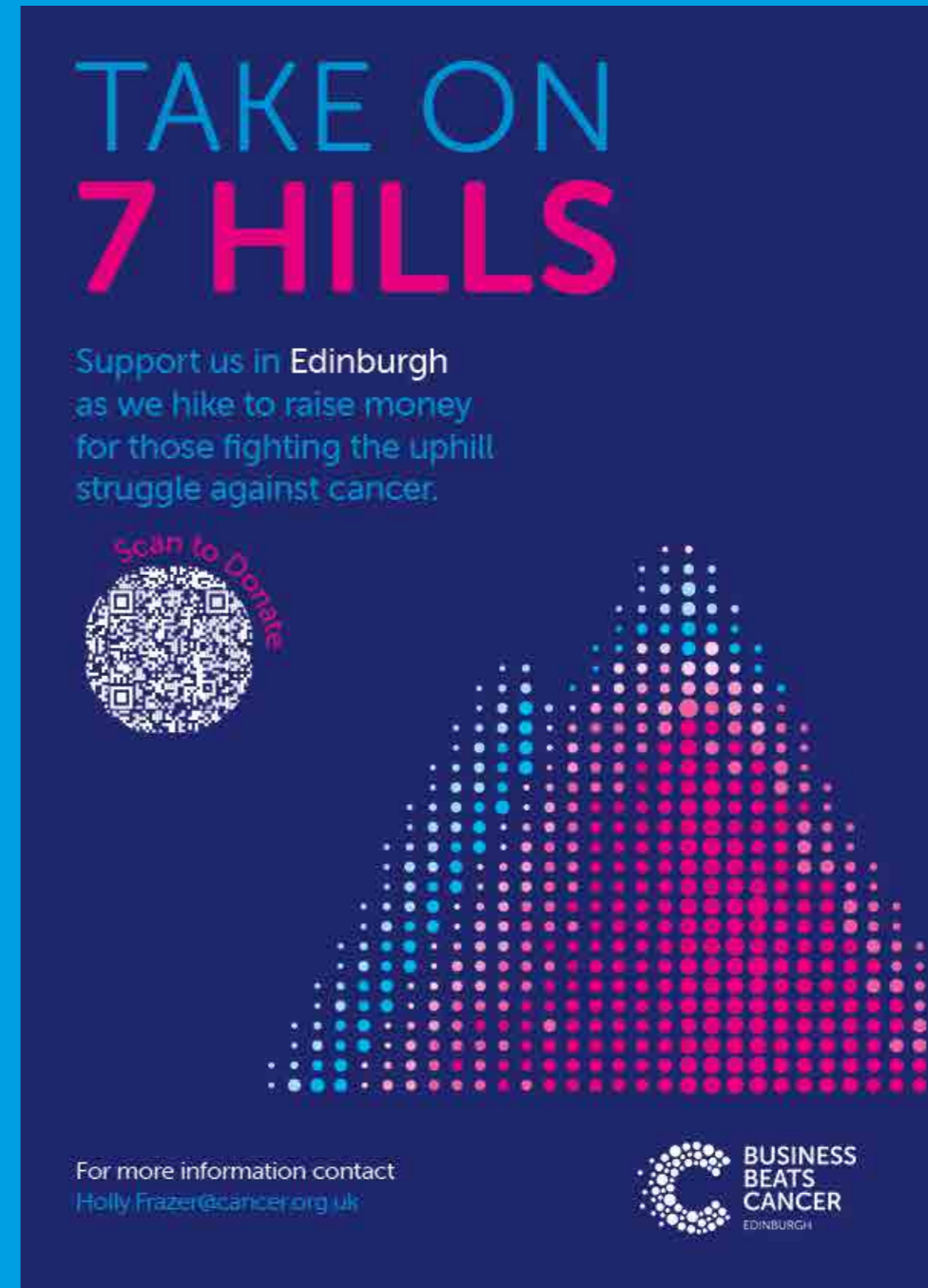


## Social Posts Event Pictures

Want to inspire your team?  
Check out our pictures from last  
year's 7 Hills to get you in the spirit.

# Scan to Donate Poster / QR code

Donating has never been so easy!  
Download our poster and use the QR  
code to get your donations started.



# Thank

# You

